

QHotels Gives Conference Organisers the VIP Treatment

From July 2010 conference and events organisers will be given the VIP treatment by QHotels in the latest set of upgrades to its Total Meetings Package which follows the £1m investment into the portfolio's meetings and events offering this year.

The enhanced service follows QHotels' unveiling of new benefits to the Total Meetings Package in April 2010, which saw new standards of product and service including unlimited Wi-Fi access for all 24-hour and day delegates and the addition of healthy fruit smoothies or fruit skewers and home baked cakes and cookies to kick start morning meetings and liven up afternoon tea breaks.

"We know that on event day, organisers need all the support they can get, and so this VIP treatment means that organisers will effectively have a dedicated Events Manager on standby during their event to make sure that everything goes according to plan.

"Organisers will be able to pull up to our hotels and park in their own dedicated space close to the hotel entrance. A discreet badge worn by the organiser will ensure that all QHotels staff are aware of their VIP status— meaning that they are on alert to respond to their every need and the organiser will have a direct dial straight to their operations contact in the event that they need to speak to one of us.

"Following a successful event day, organisers can look forward to a special thank you card and gift that has been chosen especially for them by the hotel staff.

Further exciting changes to the conference lunch offer are currently underway for a September launch.

"Our Total Meetings Package guarantees no hidden extras and is constantly being reviewed to ensure that we continue to meet and exceed expectations. We take pride in the fact that we offer a truly unique experience that is tailored to the individual needs of our clients." said Vivien Sirotkin, Operations Director.

- That's all for now -

Read all about... us!
Press Release: June 2010

21

The QHotels 21: **The Westerwood Hotel & Golf Resort** - Near Glasgow... **Aldwark Manor Golf & Spa Hotel** - York... **The Queens** - Leeds... **Forest Pines Hotel & Golf Resort** - North Lincolnshire... **Tankersley Manor** – Tankersley, Nr Sheffield... **The Midland** - Manchester... **The Park Royal** – Stretton, Warrington... **Crewe Hall** – Crewe, Cheshire... **The Nottingham Belfry** - Nottingham... **Telford Hotel & Golf Resort** – Telford, Shropshire... **Stratford Manor** - Stratford-upon-Avon... **The Stratford** - Stratford-upon-Avon... **Chesford Grange** – Kenilworth, Warwickshire... **Hellidon Lakes Golf & Spa Hotel** – Hellidon, Northamptonshire... **The Cheltenham Chase Hotel** - Gloucestershire... **The Cambridge Belfry** – Cambourne, Cambridge... **The Oxford Belfry** –Thame, Oxford... **The Hampshire Court Hotel** - Basingstoke, Hampshire... **Norton Park** - Winchester, Hampshire... **Bridgewood Manor** – Chatham, Kent... **Ashford International Hotel** – Ashford, Kent

If you've got a question, need a few pictures or simply want to pay us a visit... you only have to ask:

Victoria Blakeley or Jennifer Long at Weber Shandwick

Tel: +44 (0) 161 238 9406

Email: vblakeley@webershandwick.com / jklong@webershandwick.com

A little bit about us:

- QHotels prides itself in its collection of 21 carefully nurtured, unique properties throughout the UK. Some hide away in the most beautiful countryside, some preside over bustling city centres, but each with its own little idiosyncrasies, ensures guest enjoy a truly unique experience - whether staying for pleasure or business.
- Founded in 2003 by Managing Director - Michael Purtil, Sales Director - David Taylor, Finance Director – Ian Goulding and investment company Alchemy Partners;
- The collection has grown from 2 to 21 properties over the last five years.
- The collection, which boasts iconic properties including The Midland in Manchester, The Queens in Leeds and Crewe Hall in Cheshire, was voted AA Hotel Group of the Year 2008/09 and is ranked 53rd in The Sunday Times Buyout 100 register of the 100 fastest growing private equity backed businesses... the only hotel operator to feature in the top 100 for four consecutive years.
- 2009 saw QHotels shortlisted for the Business Hotel Brand of the Year Award at the Business Travel Awards and Winchester property Norton Park scoop two HRS Hotel Excellence Awards (Excellence in Meetings and Excellence in Business Management). Since then QHotels trophy cabinet is buckling under the weight of new awards, including 'Most Improved Brand' for the second year in a row in the 2009 BDRC UK Meetings Market Survey and the 'Excellence in Training Award' in Caterer & Hotelkeeper's Best Places to Work in Hospitality 2009
- Take a look at our website www.QHotels.co.uk

QHOTELS



Hotel Group of the Year
2008 - 2009