

## Unlimited access to QHotels Total Meetings Package

This month sees award winning hotel group, QHotels, unveil the first of a number of new benefits to be included in their revised Total Meetings Package. The new standards will see an improved product offering launched to the meetings market, which includes unlimited Wi-Fi access for all 24-hour and day delegates.

The initial developments, which will be run out across the group's entire portfolio from April 2010 will not only see conference and meeting delegates benefit from initiatives including unlimited complimentary WI-FI during their stay but will also sharpen up the quality of breaks with free fruit smoothies to kick start their morning meetings, home made cakes to accompany tea and coffee breaks and gluten free items to meet the needs of more delegates. More improvements are planned this year for meeting and greeting conference organisers such as priority parking spaces for organisers and further enhancements to the conference lunch offer.

"As a business we are always evaluating our meetings package and how it matches up to our delegates expectations. We aim to ensure we offer a package that guarantees no hidden extras, including everything that an organiser would need. Already this year QHotels has spent over £1,000,000 on developing the portfolio, including a brand new conference café at Stratford Manor in Stratford-upon-Avon. This was introduced to meet the demands of clients who were requesting conference centre style facilities in a hotel service environment" commented Vivien Sirotkin, Operations Director, QHotels.

QHotels' sustained self evaluation and development was recognised in 2009 when QHotels was named 'Most Improved Brand' for the second year out of the last three in the BDRC UK Meetings Market Survey, they were also recognised as "Business Hotel Brand of the Year' at the Business Travel Awards.

- That's all for now -

The QHotels 21: **The Westerwood Hotel & Golf Resort** - Near Glasgow... **Aldwark Manor Golf & Spa Hotel** - York... **The Queens** - Leeds... **Forest Pines Hotel & Golf Resort** - North Lincolnshire... **Tankersley Manor** – Tankersley, Nr Sheffield... **The Midland** - Manchester... **The Park Royal** – Stretton, Warrington... **Crewe Hall** – Crewe, Cheshire... **The**

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**Nottingham Belfry** - Nottingham... **Telford Hotel & Golf Resort** – Telford, Shropshire... **Stratford Manor** - Stratford-upon-Avon... **The Stratford** - Stratford-upon-Avon... **Chesford Grange** – Kenilworth, Warwickshire... **Hellidon Lakes Golf & Spa Hotel** – Hellidon, Northamptonshire... **The Cheltenham Chase Hotel** - Gloucestershire... **The Cambridge Belfry** – Cambourne, Cambridge... **The Oxford Belfry** –Thame, Oxford... **The Hampshire Court Hotel** - Basingstoke, Hampshire... **Norton Park** - Winchester, Hampshire... **Bridgewood Manor** – Chatham, Kent... **Ashford International Hotel** – Ashford, Kent

If you've got a question, need a few pictures or simply want to pay us a visit... you only have to ask:

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**A little bit about us:**

- QHotels prides itself in its collection of 21 carefully nurtured, unique properties throughout the UK. Some hide away in the most beautiful countryside, some preside over bustling city centres, but each with its own little idiosyncrasies, ensures guest enjoy a truly unique experience - whether staying for pleasure or business.
- Founded in 2003 by Managing Director - Michael Purtill, Sales Director - David Taylor, Finance Director – Ian Goulding and investment company Alchemy Partners;
- The collection has grown from 2 to 21 properties over the last five years.
- The collection, which boasts iconic properties including The Midland in Manchester, The Queens in Leeds and Crewe Hall in Cheshire, was voted AA Hotel Group of the Year 2008/09 and is ranked 53<sup>rd</sup> in The Sunday Times Buyout 100 register of the 100 fastest growing private equity backed businesses... the only hotel operator to feature in the top 100 for four consecutive years.
- 2009 saw QHotels shortlisted for the Business Hotel Brand of the Year Award at the Business Travel Awards and Winchester property Norton Park scoop two HRS Hotel Excellence Awards (Excellence in Meetings and Excellence in Business Management). Since then QHotels trophy cabinet is buckling under the weight of new awards, including 'Most Improved Brand' for the second year in a row in the 2009 BDRC UK Meetings Market Survey and the 'Excellence in Training Award' in Caterer & Hotelkeeper's Best Places to Work in Hospitality 2009
- Take a look at our website [www.QHotels.co.uk](http://www.QHotels.co.uk)

**QHOTELS**



Hotel Group of the Year  
2008 - 2009