

QHotels puts Asthma UK in the limelight

This week saw QHotels announce a two year fundraising partnership with Asthma UK, the charity dedicated to improving the health and well-being of the 5.2 million people in the UK with asthma. QHotels will kick start its fundraising campaign this month.

The award winning hotel group, which has 21 four star hotels dotted throughout the UK, including the iconic Midland in Manchester and Crewe Hall in Cheshire, have committed to raising at least £100,000 over the next two years in aid of the UK charity.

“We are delighted to be supporting Asthma UK. One in five UK families are affected by asthma and an unbelievable three people die from the condition everyday, many of which could be prevented. We felt this was a truly worthwhile cause that warranted our support. Statistics estimate that one in every twelve of our guests and staff will suffer from asthma, which really brings the prevalence of asthma home. As a company we are determined to beat our £100,000 target over the next two years,” commented Vivien Sirotkin, Operations Director of QHotels

The fundraising initiatives kick off this month, with QHotels supporting Asthma UK’s ‘Putting Asthma in the Limelight’ fundraising campaign. One initiative will see guests being asked to add £1 to their hotel bill; QHotels will also be donating 10% from the sale of every lime Mojito to Asthma UK. A whole host of additional fundraising activities are also planned to take place across the portfolio’s entire collection.

- That’s all for now -

The QHotels 21: **The Westerwood Hotel & Golf Resort** - Near Glasgow... **Aldwark Manor Golf & Spa Hotel** - York... **The Queens** - Leeds... **Forest Pines Hotel & Golf Resort** - North Lincolnshire... **Tankersley Manor** – Tankersley, Nr Sheffield... **The Midland** - Manchester... **The Park Royal** – Stretton, Warrington... **Crewe Hall** – Crewe, Cheshire... **The Nottingham Belfry** - Nottingham... **Telford Hotel & Golf Resort** – Telford, Shropshire... **Stratford Manor** - Stratford-upon-Avon... **The Stratford** - Stratford-upon-Avon... **Chesford Grange** – Kenilworth, Warwickshire... **Hellidon Lakes Golf & Spa Hotel** – Hellidon, Northamptonshire... **The Cheltenham Chase Hotel** - Gloucestershire... **The Cambridge Belfry** – Cambourne, Cambridge... **The Oxford Belfry** –Thame, Oxford... **The Hampshire Court Hotel** - Basingstoke, Hampshire... **Norton Park** - Winchester, Hampshire... **Bridgewood Manor** – Chatham, Kent... **Ashford International Hotel** – Ashford, Kent

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If you've got a question, need a few pictures or simply want to pay us a visit... you only have to ask:

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A little bit about us:

- QHotels prides itself in its collection of 21 carefully nurtured, unique properties throughout the UK. Some hide away in the most beautiful countryside, some preside over bustling city centres, but each with its own little idiosyncrasies, ensures guest enjoy a truly unique experience - whether staying for pleasure or business.
- Founded in 2003 by Managing Director - Michael Purtill, Sales Director - David Taylor, Finance Director – Ian Goulding and investment company Alchemy Partners;
- The collection has grown from 2 to 21 properties over the last six years.
- The collection, which boasts iconic properties including The Midland in Manchester, The Queens in Leeds and Crewe Hall in Cheshire, has been voted AA Hotel Group of the Year 2008/09 and is ranked 17th in The Times Buyout FastTrack register of the 100 fastest growing private equity backed businesses... one of the few companies to feature in the top 100 in two consecutive years. In addition to this... January 2009 alone saw QHotels shortlisted for the Business Hotel Brand of the Year Award at the Business Travel Awards and Winchester property Norton Park scoop two HRS Hotel Excellence Awards (Excellence in Meetings and Excellence in Business Management). Since then QHotels trophy cabinet is buckling under the weight of new awards, including 'Most Improved Brand' for the second year in a row in the 2009 BDRC UK Meetings Market Survey and the 'Excellence in Training Award' in Caterer & Hotelkeeper's Best Places to Work in Hospitality 2009
- Take a look at our website www.QHotels.co.uk

QHOTELS



Hotel Group of the Year
2008 - 2009