

## QHotels Announces Further Investment into Portfolio

QHotels, a collection of 21 four star hotels across the UK, has almost doubled its £1m investment in its portfolio earlier this year with a further £936,000 spend at two of their hotels.

£186,000 has been invested in the complete refurbishment of 22 bedrooms at The Oxford Belfry, near Oxford, which includes new interior decor, baths and showers, carpets, beds, lighting and artwork. A further £750,000 has been invested into a brand new function room at The Midland in Manchester, completed in time for this year's Labour Party conference.

The ambitious nine month refurbishment and redesign programme on The Petersfield Suite at The Midland will enable the historic hotel to offer the perfect private reception and event venue for delegates and guests. The new reception and private bar area complements the main 600-capacity Alexandra Suite and offers delegates a private reception area pre and post event to anyone within the main suite. Furthermore it means The Midland is the only conference and banqueting venue in the city centre to offer street access directly into a function suite.

The developments follow earlier investments into The Queens in Leeds, Chesford Grange in Warwickshire, The Stratford Manor in Stratford-upon-Avon and Tankersley Manor near Sheffield. The group has invested significantly into its meetings and events product this year and is keen to continue improving services across all 21 hotels.

QHotels' managing director, Michael Purtill said: "At QHotels we realise that, to compete in such a discerning market, we must continuously invest in our portfolio and upgrade our product and packages.

"The investment we have made in both The Oxford Belfry and The Midland simply underlines our commitment to continued improvements in all areas of our business. By listening to our guests and their feedback we hope to meet and exceed their expectations."

Earlier in the year, £500,000 was spent on developing Leeds' first ever dedicated executive floor at The Queens. The aptly named QClub boasts eighteen executive guest rooms and suites (two of which have individual terraces) and exclusive access to an executive lounge with complimentary bar.

- That's all for now -

The QHotels 21: **The Westerwood Hotel & Golf Resort** - Near Glasgow... **Aldwark Manor Golf & Spa Hotel** - York... **The Queens** - Leeds... **Forest Pines Hotel & Golf Resort** - North Lincolnshire... **Tankersley Manor** – Tankersley, Nr Sheffield... **The Midland** - Manchester... **The Park Royal** – Stretton, Warrington... **Crewe Hall** – Crewe, Cheshire... **The Nottingham Belfry** - Nottingham... **Telford Hotel & Golf Resort** – Telford, Shropshire... **Stratford Manor** - Stratford-upon-Avon... **The Stratford** - Stratford-upon-Avon... **Chesford Grange** – Kenilworth, Warwickshire... **Hellidon Lakes Golf & Spa Hotel** – Hellidon, Northamptonshire... **The Cheltenham Chase Hotel** - Gloucestershire... **The Cambridge Belfry** – Cambourne, Cambridge... **The Oxford Belfry** –Thame, Oxford... **The Hampshire Court Hotel** - Basingstoke, Hampshire... **Norton Park** - Winchester, Hampshire... **Bridgewood Manor** – Chatham, Kent... **Ashford International Hotel** – Ashford, Kent

If you've got a question, need a few pictures or simply want to pay us a visit... you only have to ask:

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A little bit about us:

- QHotels prides itself in its collection of 21 carefully nurtured, unique properties throughout the UK. Some hide away in the most beautiful countryside, some preside over bustling city centres, but each with its own little idiosyncrasies, ensures guest enjoy a truly unique experience - whether staying for pleasure or business.
- Founded in 2003 by Managing Director - Michael Purtill, Sales Director - David Taylor, Finance Director – Ian Goulding and investment company Alchemy Partners;
- The collection has grown from 2 to 21 hotels over the last five years.
- The collection, which boasts iconic hotels including The Midland in Manchester, The Queens in Leeds and Crewe Hall in Cheshire, was voted AA Hotel Group of the Year 2008/09 and is ranked 53<sup>rd</sup> in The Sunday Times Buyout 100 register of the 100 fastest growing private equity backed businesses... the only hotel operator to feature in the top 100 for four consecutive years.

Read all about... us!

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- 2009 saw QHotels shortlisted for the Business Hotel Brand of the Year Award at the Business Travel Awards and Winchester hotel Norton Park scoop two HRS Hotel Excellence Awards (Excellence in Meetings and Excellence in Business Management). Since then QHotels trophy cabinet is buckling under the weight of new awards, including 'Most Improved Brand' for the second year out of three in the 2009 BDRC UK Meetings Market Survey and the 'Excellence in Training Award' in Caterer & Hotelkeeper's Best Places to Work in Hospitality 2009
- Take a look at our website [www.QHotels.co.uk](http://www.QHotels.co.uk)

QHOTELS



Hotel Group of the Year  
2008 - 2009