

## QHotels Crewe Hall Awarded Silver for Going Green

QHotels Crewe Hall is celebrating after achieving silver accreditation within the Green Tourism Business Scheme (GTBS).

GTBS, the leading green tourism certification scheme in the UK, assesses hotels against a rigorous set of criteria that includes energy and water efficiency, waste management, environmental impact, biodiversity and innovation.

In a period of just three months, the Cheshire based hotel was awarded 70% - resulting in a silver grade, one of nine properties within the group to achieve this level.

Andrea Nicholas, Manager of the Green Tourism Business Scheme comments: "It was evident that Crewe Hall was extremely committed and enthusiastic, not just in gaining an award, but aiming ultimately for a gold standard. Guests should feel assured that by choosing QHotels they are helping to support a genuinely environmentally focused hotel chain".

Ian Pollock, General Manager of Crewe Hall commented: "We are delighted to have been awarded such an excellent environmental award, which demonstrates we are a clear green choice for our business and leisure guests. The accreditation reflects our commitment to corporate social responsibility and is a major milestone in our environmental journey".

Over the next year QHotels will be working towards other CSR developments including the selection of a company nominated charity for 2010 and a group wide carbon offsetting scheme.

- That's all for now -

The QHotels 21: The Westerwood Hotel & Golf Resort - Near Glasgow... Aldwark Manor Golf & Spa Hotel - York... The Queens - Leeds... Forest Pines Hotel & Golf Resort - North Lincolnshire... Tankersley Manor - Tankersley, Nr Sheffield... The

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**Midland** - Manchester... **The Park Royal** – Cheshire ... **Crewe Hall** – Crewe, Cheshire... **The Nottingham Belfry** - Nottingham... **Telford Hotel & Golf Resort** – Telford, Shropshire... **Stratford Manor** - Stratford-upon-Avon... **The Stratford** - Stratford-upon-Avon... **Chesford Grange** – Kenilworth, Warwickshire... **Hellidon Lakes Golf & Spa Hotel** – Hellidon, Northamptonshire... **The Cheltenham Chase Hotel** - Gloucestershire... **The Cambridge Belfry** – Cambourne, Cambridge... **The Oxford Belfry** –Thame, Oxford... **The Hampshire Court Hotel** - Basingstoke, Hampshire... **Norton Park** - Winchester, Hampshire... **Bridgewood Manor** – Chatham, Kent... **Ashford International Hotel** – Ashford, Kent

If you've got a question, need a few pictures or simply want to pay us a visit... you only have to ask:

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A little bit about us:

- QHotels prides itself in its collection of 21 carefully nurtured, unique properties throughout the UK. Some hide away in the most beautiful countryside, some preside over bustling city centres, but each with its own little idiosyncrasies, ensures guest enjoy a truly unique experience - whether staying for pleasure or business.
- Founded in 2003 by Managing Director - Michael Purtill, Sales Director - David Taylor, Finance Director – Ian Goulding and investment company Alchemy Partners; the collection has grown from 2 to 21 properties over the last five years.
- The collection, which boasts iconic properties including The Midland in Manchester, The Queens in Leeds and Crewe Hall in Cheshire, has been voted AA Hotel Group of the Year 2008/09 and is ranked 17<sup>th</sup> in The Times Buyout FastTrack register of the 100 fastest growing private equity backed businesses... one of the few companies to feature in the top 100 in two consecutive years. In addition to this... January 2009 alone saw QHotels shortlisted for the Business Hotel Brand of the Year Award at the Business Travel Awards and Winchester property Norton Park scoop two HRS Hotel Excellence Awards (Excellence in Meetings and Excellence in Business Management).
- Take a look at our website [www.QHotels.co.uk](http://www.QHotels.co.uk)

QHOTELS



Hotel Group of the Year  
2008 - 2009